402 West O Street, Russellville, AR 72801 479.964.3288—dtribble3@atu.edu

Education	
Ph.D. in Leadership Studies	May 2020
University of Central Arkansas, Conway, AR	
M.S. in College Student Personnel	May 2011
Arkansas Tech University, Russellville, AR	
B.S. in Business Administration, Management & Marketing	May 2009
Arkansas Tech University, Russellville, AR	
Publications	
Tribble, D. J., & Nadelson, L. S. (2023). Trying to Lead My Life: Preservice Teacher's Co	
between Leader Identity and Self-authorship. <i>Higher Education Studies, 13</i> (4), 170	-170.
Tribble, D. J., Baldwin, A., & Nadelson, L. S. (2022). First-Year Student's Perceptions of Lea	rning and
Connection to the University in the Coronavirus (COVID-19) Pandemic World. Inte	ernational
Journal of Higher Education, 11(4), 1-62.	
Holt, A. B., & Tribble, D. J. (2022). Supporting #momlife: A Balancing Act–Mom, Student, ar	
In Handbook of Research on Opening Pathways for Marginalized Individuals in Hig	gher Education
(pp. 266-286). IGI Global.	
Rizzo, S., Tribble, D. J., & Nadelson, L.S. (2021). Who Are Their Leaders? College Students P	
Engagement with Campus Leaders and Administrators. <i>Higher Education Studies, 1</i>	
Tribble, D. J. F. (2020). Teaching Leader Identity and Grit in First-Year Student Success Cour	ses. University
of Central Arkansas.	
Argue, S., Miller, R., Thompson, A., & Tribble, D. J. (2016). Kindergarten Readiness in Arkar	isas Public
Schools. AERA Online Paper Repository.	
Research Presentations	
	November 2023
<ul> <li>"Research 101 as a Student Affairs Professional" (Co-Presenter)</li> <li>2023 NASPA Region IV-West Conference, Oklahoma City, OK</li> </ul>	NOVEILIDEI 2025
"Let the Experts Tell the Story: What Does Your Student Affairs Degree Look Like in 2023"	<b>?</b> "
	November 2023
	NOVEIIIDEI 2023
• 2023 NASPA Region IV-West Conference, Oklahoma City, OK "Perceptions of Support by Women in Higher Education Who Balance Multiple Roles: Rev	opling of the
	November 2023
<ul> <li>2023 NASPA Region IV-West Conference, Oklahoma City, OK</li> </ul>	NOVEIIIDEI 2023
"(Dis)Connected Generation: Students' Motivations and Behaviors Associated with Mobile	Dovico"
	eptember 2023
30 <sup>th</sup> National Conference on Students in Transition, Jacksonville, FL	eptember 2025
"Balancing Act: How do Women in Higher Education Who Balance Multiple Roles Perceive	Support?"
(Co-Presenter)	February 2023
Conference on Higher Education Values, Identity, Belonging and Purpose, Virtual	rebruary 2025
"Wishing is Not a Strategy: What Faculty Want and Need to Support First-Year Students" (	(O-Presenter)
<ul> <li>42nd Annual Conference on The First-Year Experience, Virtual</li> </ul>	February 2023
"Enhancing Support through Establishing the Development of Mentorship Relationships f	•
	November 2022
<ul> <li>Mid-South Educational Research Association (MSERA), Little Rock, AR</li> </ul>	
"Who Are Their Leaders? College Student's Perceptions of and Engagement with Campus	Leaders and
	November 2022

• Mid-South Educational Research Association (MSERA), Little Rock, AR

#### Dana J. Tribble, Ph. D. 402 West O Street, Russellville, AR 72801 479.964.3288—dtribble3@atu.edu "College Student Engagement with and Distraction by Social Media" (Co-Presenter) November 2022 Mid-South Educational Research Association (MSERA), Little Rock, AR "Perceptions of Support by Women in Higher Education Who Balance Multiple Roles" (Co-Presenter) Student Affairs Administrators in Higher Education (NASPA), Chicago, IL November 2022 "TECH Training: A Campus Collaboration to Rethink Staff Training" (Co-Presenter) November 2022 • Student Affairs Administrators in Higher Education (NASPA), Chicago, IL "The Future is Collaboration: The Partnership Between Student Affairs and Academic Affairs" (Co-Presenter) November 2022 • Student Affairs Administrators in Higher Education (NASPA), Chicago, IL "Trying to Lead My Life: Preservice Teachers Connection Between Leader Identity and Self-Authorship" (Presenter) June 2022 Association of Leadership Educators (ALE), Kansas City, MO • "First-Year Student Success Course Holistic Institution Collaboration to Encourage Retention" (Co-Presenter) March 2022 • The American College Personnel Association (ACPA), St. Louis, MO "Introducing Social Return on Investment Methodology into Stakeholders' Decision-Making" (Co-Presenter) March 2022 • The American College Personnel Association (ACPA), St. Louis, MO "Charting a Self-Authored Life: What COVID-19 Taught Us About Work/Life Balance" (Co-Presenter) Arkansas Council of Women in Higher Education (ACWHE) October 2021 Professional Development Day, Virtual "Empowering Educators to Build an Engaging Classroom" (Co-Presenter) September 2021 Arkansas Association of Teacher Educators (ArATE), Virtual "First-Year Students' Perceptions of Learning and Connection to the University in the Coronavirus (COVID-19) Pandemic World" March 2021 • The Adult Higher Education Alliance (AHEA) "Toward a Commitment to Assessment as a Student Affairs Administrator" (Co-Author) March 2021 2021 NASPA Undergraduate Student Conference "Teaching Leader Identity & Grit in First-year Student Success Courses" (Author) September 2020 • Arkansas Association of Teacher Educators (ArATE) **January 2020** "Teaching Leader Identity & Grit in First-year Student Success Courses" (Author) • Dissertation defense, Conway, AR (publication process in progress) "Kindergarten Readiness in Arkansas Public Schools" (Co-Author) April 2016 • American Educational Research Association, Washington, D.C. "Winds of Change: An Organizational Ethnography" (Co-Author) November 2015 Mid-South Educational Research Association, Lafayette, LA **Research Projects**

Perceptions of Support at the Institutional and State Level for Women in Higher Education"	
(Co-Author)	2022-Present
"The Creation of a Family Teacher Organization: Enhancing Support through a Comparative	Analysis of
Stakeholders at a Rural Title I Primary School"	
(Co-Author)	2022-Present
"Social Return on Investment (SROI) for Leadership Experiences for College Students"	
(Co-Author)	2021- Present

2021

#### **Teaching Experience**

01	
SAA 6093: Practicum II in Student Affairs Administration, Arkansas Tech University	sity 2023
SAA 6153: Advising Student Groups, Arkansas Tech University	2023
SAA 6881: Developing Effective Training, Arkansas Tech University	2023
SAA 6143: Administration in Student Affairs, Arkansas Tech University	2022-2023
SAA 6043: College Students and Diversity, Arkansas Tech University	2022-2023
SAA 6023: Introduction to Student Affairs Administration, Arkansas Tech Univer-	sity 2022-2023
SAA 6883: College Athletes, Arkansas Tech University	2022-2023
SAA 6173: Career Advising, Arkansas Tech University	2021-2023
SAA 6033: Student Development Theory, Arkansas Tech University	2021-2023
SAA 6083: Practicum I in Student Affairs Administration, Arkansas Tech Universit	<i>ity</i> 2021-2023
SAA 6283: Advising Practicum, Arkansas Tech University	2021-2023
SAA 6213: Diversity & Inclusion in Student Affairs Administration, Arkansas Tec	h University 2020-2021
TECH 1001: Orientation to the University, Arkansas Tech University	2020-2021
TECH 1013: Introduction to the University, Arkansas Tech University	2020-2021
SAA 6043: College Students & Subcultures, Arkansas Tech University	2020-2021
Ethics & Leadership, Kennesaw State University	2017-2020
Leadership Studies, Kennesaw State University	2017-2020
CSP 1013: Principles of College Success, Arkansas Tech University 200	9- 2011, 2015, 2019-2020
Committees	
Dardanelle Chamber of Commerce, Board Member	2023- Present
ATU Student Affairs Committee, Chair	Fall 2023- Present
ATU Professional Development Committee, Chair	Fall 2023- Present
ATU Hall of Fame, Member	2022- Present
	2022- Present 2022- Present
University of Central Arkansas Dissertation Committee, Committee Member	2022- Flesent
• Serving on two different Ph.D. students' dissertation committees.	2021 Dresent
Student Learning Assessment Committee (SLAC), Member	2021- Present
Associate Dean of the College of Education & Health, Member	2024
Department Head of EPS, Member	2024
College of Education and Health Educational Excellence, Member	2020-2023
Assistant Professor for Electrical Engineering, Member	2023
Student Affairs Committee, Member	2022
College of Education and Health, Professional Development, Chair	2021-2022
College of Education Social Media Platforms, Member	2020-2022
Division of Student Affairs Graduate Assistant Experience, Member	2020- 2022
Every Student Counts Retention Plan	2020 2022
AAC&U: Institute on High-Impact Practices and Student Success, Member	2020- 2022 2021

#### **Professional Experience**

**Title III Grant Writing** 

Assistant Professor of Student Affairs Administration & TECH 1001 & TECH 1013 Program Director Arkansas Tech University, Russellville, AR August 2020- Present

- Educate and mentor graduate and undergraduate students
- Conduct research to enhance teaching practices
- Serve the institution and department through committee responsibilities
- Coordinate responsibilities for the instruction of TECH 1001 & 1013 courses
- Supervise and recruit graduate assistants for the department
- Serve as a liaison between the TECH 1001 & 1013 courses and Student Affairs Administration

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department

• Provide instructional and educational support for the graduate assistants; host weekly meetings with the graduate assistants and submit all mid-term and final grades

Co-Coordinator of TECH Training, Arkansas Tech University, Russellville, AR

- Co-coordinated the development of 14 training modules for student workers and graduate students within the Division of Student Affairs
- Collaborated with the developers of the modules to ensure consistency and branding
- Ensured all training modules met the overarching goal, established learning outcomes, and incorporated assessment
- Assisted in the development of a badging process for each training module

### Visiting Lecturer of College Student Personnel, Arkansas Tech University, Russellville, AR

- Coordinated responsibilities for the instruction of the CSP 1013/TECH 1001 courses
- Supervised and recruited graduate assistants for the department
- Served as a liaison between the CSP 1013/TECH 1001 courses and the College Student Personnel department
- Provided instructional and educational support for the Graduate Assistants; hosted weekly meetings with the graduate assistants and submitted all mid-term and final grades

### Department of Leadership Part-time Faculty, Kennesaw State University, Marietta, GA 2019 to 2020

- Taught two courses online each semester: "How Not to Lead" and "Change and Conflict"
- Led the conversation regarding defining and exploring unethical and ineffective leadership concepts
- Assisted students in identifying their leadership strengths and weaknesses to develop their leadership practices further
- Led the exploration of the relationship between leadership and the concepts of change and conflict in organizational and societal contexts
- Provided students with knowledge about the phases of the change process, characteristics of change, and how personal leadership characteristics affect change
- Developed scenarios that allow students to understand the qualities effective leaders demonstrate during the change process and strategies to manage conflict

### Graduate Research Assistant, University of Central Arkansas, Conway, AR

- Established assessment and evaluation keys for the department
- Assisted in the annual assessment and evaluation process
- Created and developed the inaugural monthly newsletter
- Responsible for the collection of events, awards, honors, and a student and faculty spotlight for the monthly newsletters, as well as assessment purposes

Adjunct Instructor, Arkansas Tech University, Russellville, AR

- Taught three sections of the College Student Personnel (CSP 1013) course
- Enhanced student adjustment to college life through self-exploration and resources
- Assisted with student adaptation to the higher education learning experience
- Focused on student comprehension of personal responsibility incorporating note-taking skills and study techniques
- Supported student advancement regarding career pathways through the FOCUS 2 assessment
- Mentored 30+ students per class in reaching academic success and being involved on campus

2009 to 2015 & 2019

2015 to 2019

2020

2022

### 402 West O Street, Russellville, AR 72801 479.964.3288—dtribble3@atu.edu

• Taught the first ever section of CSP 1013 online; Created Tegrity videos and resources to meet learning objectives

Teachers Assistant, Arkansas Tech University, Russellville, AR

Summer 2015

- Assisted in the redevelopment of the freshman orientation class (TECH 1001)
- Assisted in establishing learning objectives for the course, as well as weekly lessons and assignments that aligned with the learning objectives and goals
- Created the course shell on Blackboard and uploaded all the lessons and assignments

Director of Norman Career Services, Arkansas Tech University, Russellville, AR 2012 to 2015

- Provided career advice to 11,000+ students and alums regarding career professionalism
- Managed a budget of \$445,000 for the Office of Student Success; received a \$120,000 donation for Norman Career Services
- Created and facilitated over 40 workshops/seminars an academic year, and weekly classroom presentations to students, faculty, employers, and alumni
- Hosted six career fairs on campus with 400+ students and 100+ employers; attended career fairs across the state of Arkansas
- Developed and tracked graduate and student placement through surveys and student/employer contact
- Coordinated communication with seven colleges, from department heads to faculty, ensuring needs were being met
- Developed new contacts with internal and external organizations to expand employment and career opportunities for students and alumni
- Cultivated and executed all marketing strategies for Norman Career Services
- Led a staff of five professionals; three new positions were created and implemented under my leadership

Marketing & Public Relations Specialist, Arkansas Tech University, Russellville, AR 2011 to 2012

- Marketed the College to Career Center events through brochures, banners, posters, and social media
- Attended transfer fairs, college fairs, and Future Business Leaders of America events
- Recruited high school seniors throughout the state of Arkansas
- Coached 800+ College of Business students in academic advising
- Built relationships with local and statewide companies to provide internships and careers for students
- Tracked past and present student enrollment data to develop marketing strategies
- Assessed and evaluated services provided by the College to Career Center
- Counseled and advised students with career decisions; hosted workshops for career preparation

Director of Sales, River Valley Leader, Russellville, AR

- Identified, met with and sold advertisements to potential advertisers
- Clearly articulated the advantages of advertising with an online newspaper with over 60,000 unique views a month
- Tracked and reported growth of readership, including website visits, readers receiving email alerts, and "likes" on social media websites
- Attended Russellville city meetings and events as well as relevant statewide events
- Authored articles for a newspaper based on facts presented and information gathered

2011 to 2012

#### 402 West O Street, Russellville, AR 72801 479.964.3288—dtribble3@atu.edu

2011 to 2012

2009 to 2010

Director of Marketing & Social Media, Cogswell Motors, Russellville, AR

- Partnered with sales, finance, and office managers to ensure consistent company branding and marketing messages and continually promoted relationships with customers
- Partnered with media professionals to create and perform in commercials for television, billboards, newspapers, and radio
- Created an online company presence through social media websites
- Decided what sponsorships or donations to make to promote the business, as well as to be a good corporate citizen

Graduate Assistant, Arkansas Tech University, Russellville, AR

- Effectively taught an introductory college course, Principles of Collegiate Success (CSP 1013)
- Prepared lesson plans; assigned work; graded work; prepared tests, quizzes, and group work
- Posted grades and assignments on Blackboard promptly for 100+ students
- Kept all grades and student information confidential and enforced all department policies and procedures

### **Work Experience**

Administrative Assistant, Cogswell Motors, Russellville, AR2009 to 2010

- Provided positive first impression to all customers in person and/or on the telephone
- Fulfilled general administrative and office support duties

Summer Intern: Central Engineering, Elkay Manufacturing Company, Broadview, IL 2008

- Received and accurately processed custom orders
- Updated Enterprise Resource Planning system and ran queries
- Worked on special orders, such as a new accessory product line for sinks
- Summer Intern: Financial Services, Elkay Manufacturing Company, Oak Brook, IL 2007
  - Processed accounts receivable invoices same day received and reconciled incorrect account codes
  - Applied cash to accounts when electronic payments did not automatically match
  - Placed collection calls to companies with past-due account balances
- Winter Intern: Sales & Marketing, Elkay Manufacturing Company, Oak Brook, IL 2007
  - Organized cooperative advertising and marketing credit files, and set up new files for the year

### Service

Sponsorship Co-Chair, NASPA IV-West Conference Committee	2024- Present
President, Arkansas Council for Women in Higher Education (ACWHE)	2023- Present
Convene the Executive Board monthly	

- Chair the annual meeting
- Establish the annual calendar
- Facilitate the activities of the organization
- Coordinate the strategic planning

President & Founder, Dardanelle Primary School Family Teacher Organization (FTO) 2022- Present

- Fundraise for initiatives at the primary school and raised over \$5,000 in the first 6-months
- Coordinate and operate the "Treat Trolley" for teachers once a month
- Coordinate and run an open meeting twice a semester
- Attend school functions when parents or families are in attendance
- Assembled and coordinated the delivery of over 1,400 Valentine's Day candygrams
- Developed an engaging social media presence for the organization
- Organized and provided clothes for the clothes closet at the school
- Contacted sponsors for breakfast, lunch, or dinner for the teachers once a month between August

and November

<ul> <li>Created an executive board to drive the organization</li> <li>Developed bylaws for the organization</li> </ul>	
Arkansas Membership Coordinator, NASPA Region IV-West	2022- Present
Attend regional NASPA meetings	
Work to create meaningful involvement opportunities.	
Hosted virtual meet-and-greets for Arkansas and Alaska.	
• Work to increase membership for the state.	
• Serve as an active member of the Regional IV-West Advisory Board.	
Center for Excellence in Teaching and Learning (CETL) Faculty Mentor Pilot Progra	m 2022-2023
3 <sup>rd</sup> Vice President, Arkansas Council for Women in Higher Education (ACWHE)	2021-2023
Chair the Steer Committee of Organizational Effectiveness (SCOE)	
• Develop, monitor, and assess the strategic plan	
Provide reports to the executive board monthly	
Reviewer, NASPA Dissertation of the Year (DOTY)	2022-2023
Saturday Showcase Academic and Organization Fair, Arkansas Tech University	2022
Focus Group Member, Arkansas Tech University Research Active Faculty	2022
Proposal Reviewer, 42nd Annual Conference on The First-Year Experience	2022
Proposal Reviewer, Mid-South Educational Research Association (MSERA)	2022
Program Reviewer, The American College Personnel Association (ACPA)	2022
Proposal Reviewer, Association of Leadership Educators (ALE)	2022
Awards Reviewer, Association of Leadership Educators (ALE)	2022
Vacation Bible School, 4 & 5-year old class instructor, Russellville, AR	2022
Soccer Coach, Arkansas Valley Soccer Association, Russellville, AR	2021, 2022
<i>T-Ball Coach</i> , Russellville & Dardanelle, AR	2018, 2019, 2020, 2022
<i>Title IX, Pool Member,</i> Russellville, AR	2021
Vacation Bible School PE Instructor, Russellville, AR	2018 & 2019

Chapter Advisor, Phi Mu Fraternity Epsilon Lambda Chapter

- Worked with the executive chapter officers to integrate fraternity mission and goals, and create a relationship with the international organization through attendance at leadership conferences and utilizing available resources
- Mentored 70-80 young women
- Supervised the chapter's affairs as they related to the organization, the campus, and the community
- Maintained visibility in the residential community by regularly visiting the chapter, interacting with members, and attending chapter programs and meetings
- Met regularly (at least monthly) with the chapter leadership and was available to meet with members upon request
- Ensured an effective and timely officer transition occurred
- Served as a resource person for planning events and programs, resolved issues confronting the group, and was highly involved in the education of new members
- Educated the chapter about international policies, state and local laws, and code of conduct
- Ensured that individual behavior is addressed through a chapter standards board that empowers members to hold each other accountable for their actions consistent with the values of the organization and university
- Notified and actively involved in any situation that involved allegations of sexual misconduct or other egregious behavior
- Attended meetings of the chapter advisors when requested by Greek Life

2013 to 2016

2013 to 2014

- Worked in partnership with university staff and international headquarters to foster a positive fraternity experience for undergraduate members
- Assisted the chapter officers in developing a membership recruitment and retention plan

#### T- Club President, Arkansas Tech University, Russellville, AR

- Maintained contact with all athletes who have previously attended Arkansas Tech University and participated in Arkansas Tech athletics
- Encouraged the continued involvement and participation of all Arkansas Tech University "T" Club members in Arkansas Tech University alumni activities
- Promoted Arkansas Tech by adherence to and concurrence with its academic policies, Great American Conference rules, and NCAA rules
- Developed new programs for former Tech athletes to come back to campus during collegiate games
- Implemented reunion years and designated tents at football games for specified championship teams
- Worked with the Athletics and Alumni Departments to recognize sponsors for signage around the fields/courts

### Graduate, Leadership Russellville, Russellville, AR

September 2012 to May 2013

- Worked with a group of 15 colleagues to recognize community growth and problems through an analysis of the area
- Attended all community meetings to develop a better understanding of local government
- Developed fundraising goals and plans, and marketed events to those within the community for sponsorship
- Met with local business owners about donating needed goods to produce a concrete sign at one of the entrance points into Russellville; raised over \$30,000 in products and services
- Developed a great network through colleagues, their employers, and active community members

#### **Professional Organizations**

coordinal of Bannizations	
Association of Leadership Educators (ALE)	2022- Present
American College Personnel Association (ACPA)	2021- Present
National Association of Student Personnel Administrators (NASPA)	2021- Present
Mid-South Educational Research Association (MSERA)	2015 to 2017 & 2022
American Educational Research Association (AERA)	2015 to 2017
National Academic Advising Association (NACADA), Member	Spring 2014 to 2015
Southern Association of Colleges & Employers (SoACE), Member	Fall 2013 to 2015
National Association of Colleges & Employers (NACE), Member	Spring 2013 to 2015
Arkansas Association of Colleges & Employers (AACE), Planning Committee	e Fall 2011 to 2015
Registered Student Organizations (RSO's) Awards Committee, Member	Spring 2014 to 2015
Who's Who Committee, Member	Fall 2012 to 2015
International Women's Essay Contest Committee, Member	Fall 2012 to 2015
Tech Connect—Community & University Committee, Member	Fall 2012 to 2015
Tech Athletics & Alumni Committee, Member	Fall 2011 to 2015

#### Certifications

Developing and Training an Online Course, MAGNA Publications, Inc.2022Proving & Improving: Foundations of First-Year Assessment, University of South Carolina2021Proving & Improving: Foundations of First-Year Assessment, University of South Carolina2021

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eTech Certification Course, Arkansas Tech University

#### **Professional Presentations**

<pre>\$tart \$mart Salary Negotiation Workshop</pre>	March 2014 & October 2014
Eating & Greeting: Etiquette Lunch	January 2014
Revamp Your Resume: Resume Writing Work	shop October 2012 & 2013 & March 2013 & 2014
Cover Your Bases: Cover Letter Writing Work	shop October 2012 & 2013 & March 2013 & 2014
Dress the Part: Interview Attire Workshop	October 2012 & 2013 & March 2013 & 2014
Tell Me Something Good: Interviewing Works	hop October 2012 & 2013 & March 2013 & 2014
Get Linked: Networking & Social Media Work	shop October 2012 & 2013 & March 2013 & 2014
Eating & Greeting: Etiquette Dinner	April 2013, 2014 & November 2013, 2014
Internship Workshop Octobe	r 2011, 2012, 2013 & 2014 & February 2013 & 2014
Non-Profit Workshop	October 2011, 2012 & 2013 & February 2013
Entrepreneur Workshop	October 2011, 2012 & 2013 & February 2013
Girls of Promise: Importance of College	October 2011

#### **Awards & Honors**

Graduate Research Assistant Scholarship	July 2015 to June 2019
Phi Mu Epsilon Lambda Fraternity, Outstanding Advisor Award	March 2014
Wrote a proposal for \$120,000 and received the donation	January 2014
High Honors - 3.9 GPA in Master of Science in College Student Perso	onnel May 2011
Graduate Assistant Scholarship	May 2009 to December 2010
All Conference Academic Awards - Gulf South Conference	2007 & 2008
Athletic Volleyball Scholarship	2005 to 2009